



Byblos Bank's Recycled Table Wins the Most Original Table Award at the "Beirut Race Cup 2010"

Byblos Bank Headquarters-Ashrafieh-27 September 2010: Byblos Bank's table, fully decorated with recycled plastic bottles, collected by the Bank's employees, was awarded the prize of the most original table at the "Beirut Race Cup 2010", held on Saturday, 25 September 2010 at the Beirut Hippodrome. The Bank's recycling initiative won the admiration of both the attendees and the jury. The ladies' hats, which were also designed with plastic bottles and caps, made quite a green impression!

Byblos Bank's Head of Communication, Nada Tawil commented: "Beirut Race Cup's green theme in 2010 was an ideal venue for Byblos Bank to reiterate its commitment for the environment by advocating the recycling of plastic bottles. Our table and all the hats of the Bank's attendees were designed using recycled bottles collected by our colleagues. We hope this will entice other institutions to follow suit."

Through this creative initiative, Byblos Bank combines ecology with arts to prove that innovation is possible even with waste. Today, Lebanon produces around 1.5 million tons of solid waste per year. Only 10 percent of this waste is recycled, whereas more than 50% is being randomly thrown away in Lebanese landfills and mountains, causing pollution and environment degradation.

By carrying out the slogan "In the race for a greener city, everybody wins", Byblos Bank strives to instill a sense of environmental responsibility among its employees, individuals, and enterprises, and to increase awareness on the importance of recycling for the safeguard of our environment.